



## Amsterdam-Financing the Urban Commons online meeting

The international meeting of Amsterdam made into an online meeting because of the COVID situation. Nevertheless, the meeting was interesting and motivating. This Edition of the URBACT took place the 15th of May.



We can divide the meeting in two big blocks. The first one was dedicated to the topic of Financing the Urban Commons. To talk about this topic we had the opportunity to hear two members of the European Investment Bank (EIB), Desmond Gardner and Jelena Emde. Even if they presented interesting initiatives with big impact in specific spaces and about big programs seems that everything is far away from the principles of a Citizen Assets program of Barcelona. For different reasons. First of all because the size and the dimension of their projects does not coincide in the features of Barcelona initiatives. They are too big and are not the answer to the social, urban and economic problems of Barcelona. Moreover, EIB economist point of view does not fit with the social fabric perspectives.



In the second block we heard the two projects. One from Barcelona, Community Balance, and other one from Amsterdam, MAEX platform for social value.

In our case we presented the Community Balance Sheet. Community Balance is a tool to assess the internal and external operation of different social projects. Since 2018 different social associations (especially with the collaboration of the XEC and the XES) and the Barcelona city council have been working together to develop it. We showed the main features of the tool and we explained the weaks, strengths and challenges that we face up in the future to finish it.

The dutch city presented an amazing online tool where we can find different projects of Amsterd. In the web page there are several indicators to measure different detail of each project. We can find almost 300 project in Amsterdam. But also there are project in other dutch cities. The web page has a dynamic and attractive interface. Seems that is very useful for the citizens and for the projects advertisement. We can also see in which level of development is each project. For sure that we are going to take ideas of MAEX.

At the end the meeting finished with a interesting conversation between the speakers, colleagues and project partners. From my point of view the meeting was really interesting. Especially the second part and the discussion.

### ***Transfer Diary 3\_Amsterdam-Financing the Urban Commons online meeting***

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